

## **DIRECTOR OF MARKETING AND COMMUNICATIONS**

Catholic Theological Union at Chicago, the largest Roman Catholic graduate school of theology in the United States, is seeking a Director of Marketing and Communications. The Director of Marketing and Communications reports directly to the Senior Director of Enrollment Management and will work closely with the Senior Director in the creation and implementation of an integrated communications plan that conveys a consistent and welcoming institutional image and presence which authentically represents the mission, vision, programs, and people of Catholic Theological Union (CTU) to external audiences. In concert with the Senior Director, the Director will provide expertise for enrollment marketing and communications, institutional campaigns, public events, special projects and internal communications and publications and clarifies and cohesively communicates the image, key messages, and distinctive character of CTU.

The Director of Marketing and Communications supervises a full-time Communications Assistant, who is responsible for assisting the Director in fulfilling their overall duties, plus supervises a part-time Webmaster. In addition the Director will oversee outside contractors in design, production and management of communications projects.

The Director should be familiar with the environment of a Catholic graduate school of theology and committed to its mission; has proven experience in the above areas of marketing and communications; familiarity with and/or awareness of higher education context and enrollment operations; experience with communications strategies; managerial skills and interpersonal skills; and demonstrated experience in successfully working with the media management.

**Applicants** should send a letter of intent and a resume to: Senior Director of Enrollment Management, Catholic Theological Union, 5401 S. Cornell Ave., Chicago, IL 60615 or via email: [admissionassist@ctu.edu](mailto:admissionassist@ctu.edu) Applications will be considered until the position is filled.

Catholic Theological Union (CTU), located in the Hyde Park (university) section of Chicago, is sponsored by twenty-four religious men's communities. Its student body includes religious order seminarians and lay men and women preparing for Church service in various forms. The school offers several graduate degrees at the Master's and Doctoral level. For further information see the school's website: [www.ctu.edu](http://www.ctu.edu)